

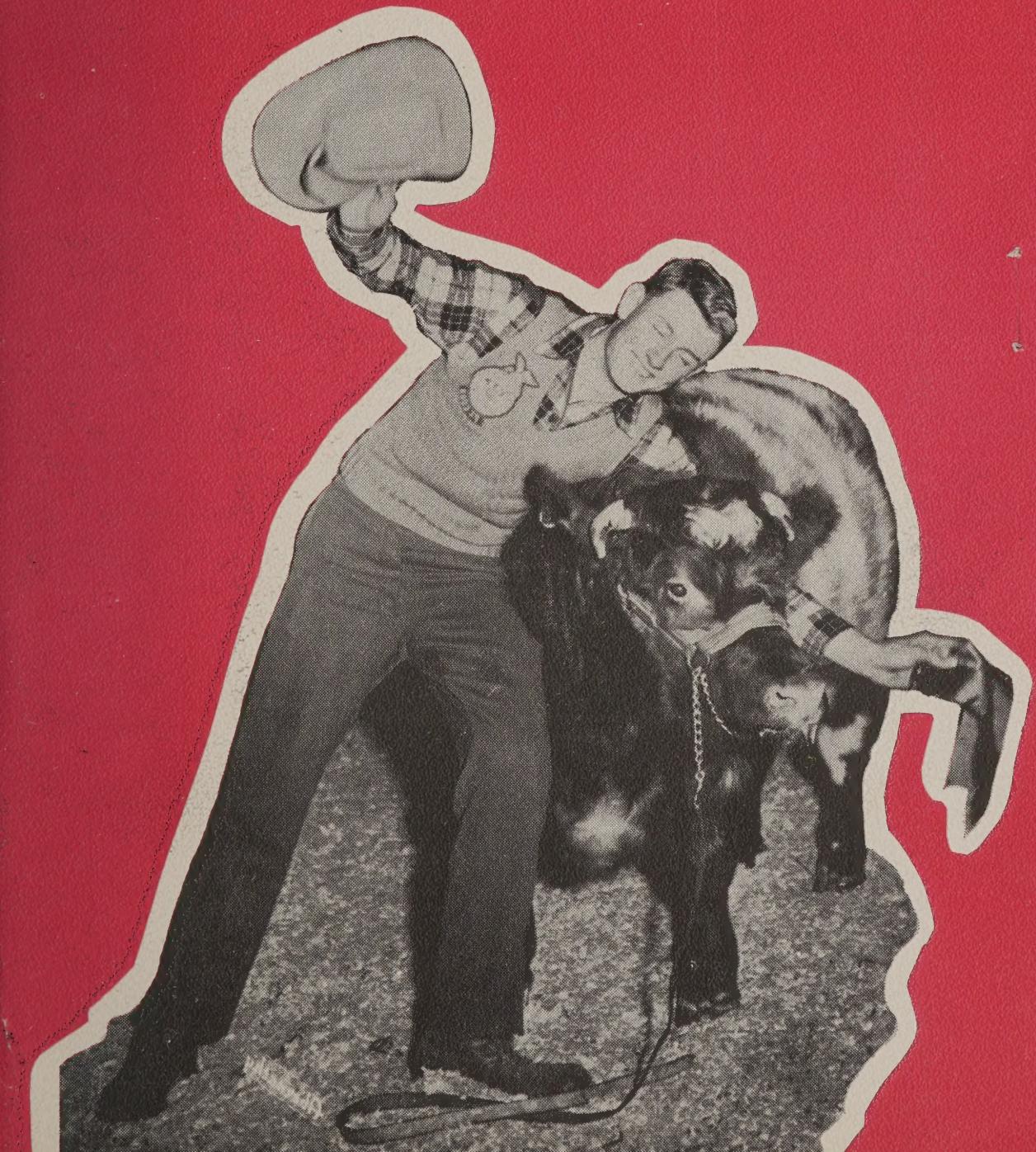
Deason - Rayburn

Shorthorn Production Sale

Monday, November 1

1965

FT. COBB, OKLAHOMA





Jack Deason holds the 1965 National Western grand champion bull, Wonder K 9th. Deason had just been elected a director of the American Shorthorn Ass'n. At far right is Louie Wernicke, Lena, Ill., also a newly elected director and R. B. Stimson, Dumas, Ark., president of the American Shorthorn Ass'n.

DEASON-RAYBURN SHORTHORN PRODUCTION SALE

AT THE O. H. DEASON FARM
FT. COBB, OKLAHOMA

Sale Starts at 12:30 P.M.

60 LOTS

Including the entire Deason show string and several winners from the Rayburn Show string

9 BULLS — Including six show bulls. Wonderful registered and commercial sire prospects.

45 FEMALES — Including some excellent 4-H and FFA show prospects. Five bred cows . . . 18 bred heifers . . . 14 cows with calves and some rebred . . . 8 open heifers. All the foundation kind.

6 STEER CALVES — A good set of prospective winners. Half brothers to the 1964 American Royal FFA interbreed grand champion steer and the 1965 Oklahoma City Junior Show Shorthorn champion and reserve champion steers.

COVER PICTURE — Claude Milwee, Ft. Cobb, Okla., with Big Boy, his 1947 International grand champion steer over all breeds. Big Boy was bred by O. H. Deason & Son.

GENERAL INFORMATION

TIME — Sale will be held Monday, November 1. Starts at 12:30 p.m.

LOCATION — Nine miles N.E. of Ft. Cobb. From Anadarko go 3 miles north on No. 281 to blacktop, go west 7 miles to gas station and cemetery then 4½ miles N. From Binger go 4 miles west on No. 152, 6 miles south, (two miles past Albert) then 1 mile East, 1 mile South, 1 mile east and one-half mile south.

GUARANTEE — All cattle sell under the Standard Guarantee endorsed by the American Shorthorn Ass'n.

HEALTH — All cattle will sell with interstate health charts showing them to be clean for TB and Bang's.

TERMS — The terms of this sale are cash. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyer's risk as soon as bid off. Arrangements can be made to leave cattle for a reasonable period of time to allow buyers to complete transportation plans.

LIABILITY — Each transaction in this sale will constitute a contract between the buyer and seller of each lot. The auctioneers, ringmen, or sale manager have been employed by the consignors for specific tasks not connected with the handling of the cattle or the condition of the premises and they will accept no liability, legal or otherwise, for the buying contract or for any accident. Neither can the seller accept any liability for injuries that may occur. All persons attend this sale at their own risk.

ANNOUNCEMENTS — Any changes from information of any kind in this catalog will be announced from the auction block and such announcements take precedence over the printed word.

AUCTIONEER — Dick Kane, Wisner, Nebr.

RINGMEN — Ted Aegerter, assistant secretary, American Shorthorn Ass'n; Norris Jackson, Oklahoma Cowman; Wayne Boothe, Cordell, Okla.

SALE MANAGER — Bill Stunkel, 1228 N. Nye Ave., Fremont, Nebr.

LUNCH — Will be served on the grounds.

SALE HEADQUARTERS — Black Beaver Motel, Anadarko.

LATE MAIL BIDS — Can be sent to the owners, auctioneer, sale manager or any of the ringmen attending. On sale day call A.C. 405 MI 3-2647.

REGISTRATION CERTIFICATE — A certificate of registry will be furnished with each registered lot and will be transferred to the buyer without cost to him. Application for registry, properly signed, will be furnished with each calf sold beside its dam and for each unborn calf sold in dam.



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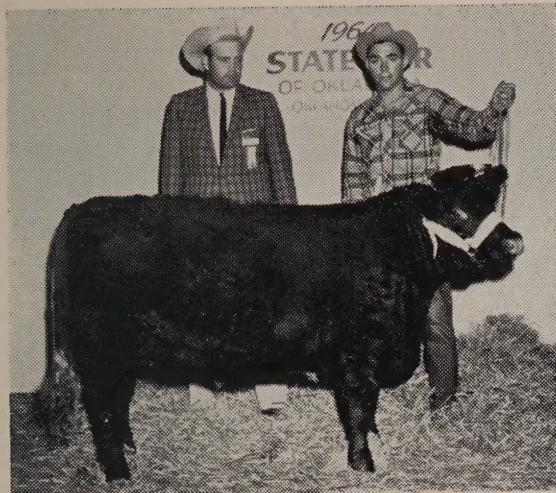
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A Grand Champion

Grandview Ramsden Lady by Custodian's Successor. Junior and grand champion female at the Oklahoma and Tulsa State Fairs, 1964, for Grandview Ranch. Mervin Deason at the halter.

CHAMPION PRODUCING BLOODLINES

The herds making up this quality sale offering . . . O. H. Deason, Jack Deason & Sons, and Bart Rayburn . . . have an enviable reputation for producing championships at important shows and sales.

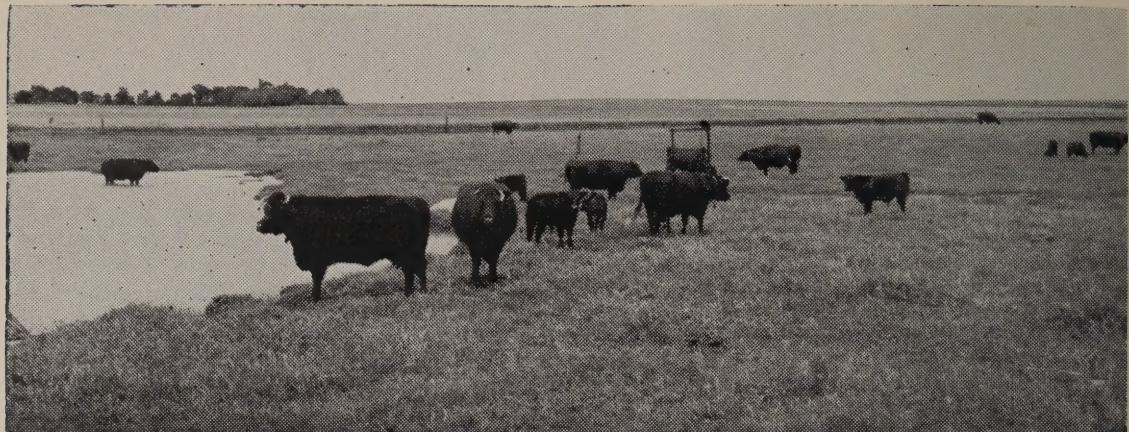
It is not surprising. Both the Deasons and Rayburn have traveled widely seeking the best herd sires available and both have infused enriching blood through female purchases.

This initial sale will contain winners from this year's show herd and some highly valued brood cows. This is a sale that you can't afford to miss.



A Grand Champion

David Deason holds his grand champion steer over all breeds in the FFA Division of the 1964 American Royal. By Melbourne Clarion. Deasons also had the reserve champion female and winning three females in the junior show at Kansas City.



A few of the good cows in the Deason herd. These are typical of the quality selling in this sale.

LIFETIME OF SHORTHORNS

By KENNETH HOLLOWAY, Snyder, Okla.
(Reprinted from the Oklahoma Cowman)

Fellow farmers and ranchers were not surprised to hear that Jack Deason, Fort Cobb, was recently elected to the American Shorthorn Association board of directors.

Deason, named "Mr. Livestock of Oklahoma" at the 1964 Tulsa State Fair, raises registered Shorthorn cattle on his diversified farm and ranch in Caddo county in southwestern Oklahoma.

The rancher, 41, is a firm believer that a person, whatever his abilities and accomplishments, should do what he likes to do and do it well, and Deason likes farming and ranching.

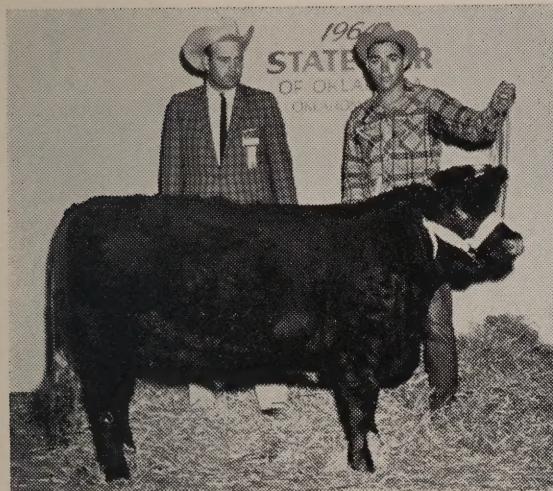
His philosophy goes back to his youth when he decided to pursue a career in agriculture. So do his many accomplishments.

His father, O. H. Deason, came to Caddo County from Arkansas after World War I, settling in the flats now known as the old Foster community. The old Foster school, where Jack attended grade school, still stands near the Deason home.

During those early years, livestock for the most part were grade cows, "with a lot of Shorthorn in them for Dad always used registered Shorthorn bulls," Jack explained. The move to registered Shorthorns came in 1933, when Jack was 10 and in his first year of 4-H Club work. Four registered Shorthorn heifers were bought to start the club projects.

Deason's outstanding work and leadership in FFA led him to become the youngest man ever to win the State Master Farmer award. He achieved this goal when he was 16. His continued endeavors in FFA were highlighted when he was named Star Farmer of Oklahoma, Kansas, and Missouri.

Following graduation from Fort Cobb high school in 1940, Deason attended Oklahoma A. and M. college, majoring in agronomy. After two years he married and returned home to engage with his father, O. H., in his farming operations. This father-son partnership has grown into what is now widely known as Grandview Ranch.



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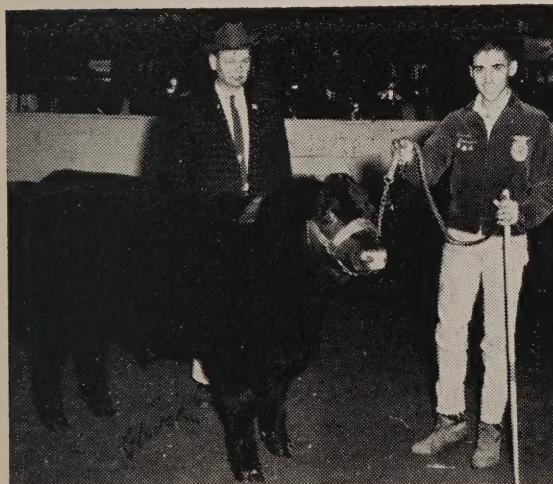
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He used his own experience and knowledge, coupled with that gained at Oklahoma A. and M., to teach agriculture to veterans of World War II. He taught veterans at Binger from 1946-48.

During this transition period Deason had remained conscious of improving his Shorthorns.

His success was evident in 1947, when Claude Milwee of Fort Cobb showed the grand champion steer at the International Livestock Show in Chicago. The steer, named "Big Boy" was bred in the Deason herd and was sired by a Mercury Aspiration bull. This was an unusual feat for a herd that had been established only 10 years.

Jack and his wife, Maye, have three children: Mervin 21, David 16, and Jackie 11. Each member of the family has become well known in livestock circles throughout the nation.

Mervin, a senior at Oklahoma State University majoring in animal science, served as president of the Oklahoma Junior Shorthorn Club in 1964.

David exhibited a Deason-bred steer to the grand championship in the FFA show at the American Royal Livestock Show in 1964.

Mrs. Deason and daughter, Jackie, have been active in the Shorthorn Lassies and Jackie has begun to exhibit in the state shows.

Deason and his father maintain 200 head of registered Shorthorns on a partnership basis. Jack farms some 500 acres of small grain, milo, alfalfa, cotton, and peanuts. Their farm and ranch contains 1300 acres with Jack crop-renting the farm land from his father.

The use of two irrigation wells with a total capacity of 800 gallons per minute adds a great deal to the productivity of the farm's cash crops.

In addition to farming and breeding Shorthorns, Deason exhibited a string of cattle from 1948 to 1952.

He and his son Mervin resumed showing last fall. They exhibited six blues at the Oklahoma State Fair and nine blues at the Tulsa State Fair as well as the grand champion female at both shows. They won more purples and blues at these Oklahoma shows than any other exhibitor.

Deason is not only a breeder of good cattle but knows good cattle when he sees them. He judged the Shorthorn show at the Houston Fat Stock Show and the Shorthorn show at the Kansas State Fair in September.

Deason's success has come from no small amount of work. To him, a successful man is one who has a goal, works hard to achieve it and then sets another even higher goal.

Below are a few of the good Deason bulls. The horned bulls sell in this sale. The polled bull is Oakwood Kinsman x.





ASHBOURNE SILVER EMBLEM. By the \$20,000 Louada Regalia. This bull has sired numerous show and sale champions for the Deasons and Rayburn. He is represented in this sale with 8 sons, 10 daughters and 18 cows have his calves at side, or are bred to him.

LOT 1 — BULL

DEASON

GRANDVIEW REGALIA 3182-556

Tattoo RE D565

Dark roan; calved Oct. 2, 1963; bred and owned by Mervin Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

G Clarion's Ethel
Red, Mervin Deason

G Custodian's Ethel
Red, O. H. Deason

Susanna's Custodian 21st
Red, S. J. O'Bryan
Grandview Ethel 2d
Red, O. H. Deason

GRANDVIEW REGALIA — This is one of the oldest sons of Ashbourne Silver Emblem. You will like him. He was our senior yearling bull at Oklahoma City and Tulsa — very deep and thick, plenty of bone. We have used this bull on several females.



Louada Regalia, a \$20,000 son of Bapton Constructor. Regalia is the sire of Ashbourne Silver Emblem, whose get features this sale.

LOT 2 — BULL

DEASON

GRANDVIEW SILVER MASTER 3195-689

Tattoo RE D571

Dark roan; calved Jan. 2, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:
Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

M F Elvin's Type
Red, Thorp Metz

Elvin's Heir
Red, Albert Jas. Marshall
Drynie Secret 31st
Roan, Robert Maclean

DAM:
Grandview Cherry Blossom
Red, O. H. Deason & Son

Sierra Bandit Leader
Red, Hal Williams
Cherry Blossom 19th
Red, Tribble Bros.

Cherry Blossom 30th
Red, Tribble Bros.

GRANDVIEW SILVER MASTER — This is our junior yearling show bull. He is a bull that looks better every day. He has been grand champion at all the local shows and will be shown at Oklahoma City and Tulsa. Ready for heavy service.



**ASHBOURNE BANK
BALANCE . . .**

Nine of his progeny made up the best ten head for the Browns of Kentucky at the 1961 National Western. He is the sire of Ashbourne Ocean Wave, represented in this sale with a son, Lot 3, and four daughters.

LOT 3 — BULL

DEASON

GRANDVIEW UPRIGHT SON 3225-465

Tattoo RE D605

Red; calved March 2, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

Ashbourne Bank Balance
Red, Lord Lovat

SIRE:

Ashbourne Ocean Wave
Dk. Roan, W. L. Lyons Brown
Glastullich Augusta Carol
Dk. Roan, Wm. J. MacGillivray

Burnton Bankbook
Dk. Roan, Alex Anderson
Beaufort Joyful 2d
Red, Lord Lovat

Calrossie Hyperbole
Red, J. & D. P. MacGillivray
Glastullich Augusta Doon
Dk. Roan, Wm. J. MacGillivray

Grandview Upright
Roan, Sni-A-Bar Farms

DAM:

Grandview Mina 2d
Red, O. H. Deason & Son
Grandview Mina
Roan, O. H. Deason & Son

Pittodrie Upright
Red, R. Laidlaw Smith
Sni-A-Bar Ethel 9th
Roan, Sni-A-Bar Farms

Mercury Aspiration
Roan, Sni-A-Bar Farms
Lady Mina
Red, Tribble Bros.

GRANDVIEW UPRIGHT SON — This is a bull by our Bank Balance sire. He is very growthy, lots of scale and substance. Will make a very good commercial bull.

LOT 4 — BULL**DEASON****GRANDVIEW EMBLEM'S HEIR 3225-464**

Tattoo RE D600

Roan; calved March 20, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

M F Elvin's Type
Red, Thorp Metz

Elvin's Heir
Red, Albert Jas. Marshall
Drynie Secret 31st
Roan, Robert Maclean

DAM:

Grandview Secret Lady
Red, O. H. Deason & Son

Grandview Upright
Roan, Sni-A-Bar Farms
Secrecy 2d
Red, Tribble Bros.

Grandview Roan Secret
Roan, O. H. Deason & Son

GRANDVIEW EMBLEM'S HEIR — This bull has not been shown, as he is short aged for a junior yearling. He is very low set, thick and deep. Look him over good.

LOT 5 — BULL**DEASON****GRANDVIEW SECRET EMBLEM 3237-218**

Tattoo RE D630

Roan; calved June 9, 1964; bred and owned by O. H. Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

M F Elvin's Type
Red, Thorp Metz

Elvin's Heir
Red, Albert Jas. Marshall
Drynie Secret 31st
Roan, Robert Maclean

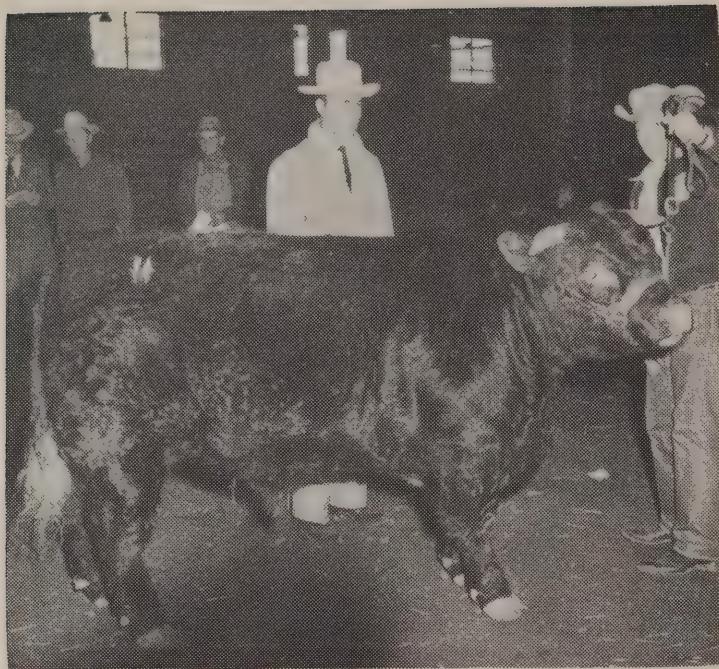
DAM:

G Elvin's Augusta
Red, O. H. Deason

Grandview Upright
Roan, Sni-A-Bar Farms
Princess Augusta
Red, O. H. Deason

Grandview Augusta
Red, O. H. Deason

GRANDVIEW SECRET EMBLEM — This is our spring yearling show bull. This bull has exceptional thickness, and plenty of depth of body. Very uniform and smooth. His mother is one of our best cows.



G Leader's Edwin, champion bull at an Oklahoma State Sale, where he sold for \$700 to L. G. Wood, Dublin, Texas. Deason bulls like this have won numerous championships and have worked improvement over a wide area of the Southwest.

LOT 6 — BULL

DEASON

GRANDVIEW EMBLEM'S TYPE 3237-223

Tattoo RE D631

Roan; calved July 11, 1964; bred and owned by Jack Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

M F Elvin's Type
Red, Thorp Metz

DAM:

Grandview Mina 6th
Red, O. H. Deason & Son

Grandview Mina 2d
Red, O. H. Deason & Son

Baption Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Elvin's Heir
Red, Albert Jas. Marshall
Drynie Secret 31st
Roan, Robert Maclean

Grandview Upright
Roan, Sni-A-Bar Farms
Grandview Mina
Roan, O. H. Deason & Son

GRANDVIEW EMBLEM'S TYPE — This is our summer yearling show bull. This bull has looked like a stock bull ever since he was a baby. He is real good headed. From a real good family of cows.

LOT 7 — BULL**DEASON****GRANDVIEW SILVER CREST 3237-222**

Tattoo RE D624

Roan; calved Nov. 10, 1964; bred and owned by Jack Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3rd
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Susanna's Custodian 21st
Red, S. J. O'Bryan

Leveldale Custodian
Roan, Mathers Bros.
Susanna Princess Royal
Red, J. B. Veitch

DAM:

Grandview Wreath 22d
Red, Jack Deason

G Prince Regent
Red, Mathers Bros.
Grandview Wreath 5th
Dk. Roan, Jack Deason

Grandview Wreath 20th
Red, Jack Deason

GRANDVIEW SILVER CREST — We probably should be keeping this calf to show next year. We are showing him as a senior calf this year but he is short aged. The Wreath family of cows probably has produced more champions than any of our cows.

LOT 8 — BULL**RAYBURN****EMPEROR'S EMBLEM 3246-237**

Tattoo LE 512

Red; calved Sept. 10, 1964; bred and owned by Bart Rayburn, Bradley, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Helfred Emperor 44th
Roan, F. W. Hubbell

Corrimony Emperor
Roan, J. M. Grigor
Farmingham Missie
Red, Hepburn Ingham

DAM:

K Beauty 2d
Red, Bart Rayburn

Kair Victory
Red G. J. C. Anderson
Highland Beauty 5th
Roan, W. P. Wamsley

K Beauty
Red, W. P. Wamsley

EMPEROR'S EMBLEM — A red senior calf that was not shown. He has weight and size for age. From a very dependable family.



Don Totusek and David Holloway, hold their champion and reserve champion Shorthorn steers at the 1965 Oklahoma City Junior Show. Both were bred by Oscar Deason and Jack Deason & Sons.

LOT 9 — BULL

RAYBURN

WHITE EMBLEM 3246-247

Tattoo LE 511

White; calved Oct. 4, 1964; bred and owned by Bart Rayburn, Bradley, Okla.

Louada Regalia

Roan, Louada Manor Farms, Ltd.

SIRE:

Ashbourne Silver Emblem

White, W. L. Lyons Brown

Ashbourne Jealousy 13th

Dk. Roan, W. L. Lyons Brown

Broadlawn Fortress 7th

Dk. Roan, Metz Bros.

DAM:

Dura Butterfly

Roan, Frank Frey

Dura Princess

Red, Frank Frey

Bapton Constructor

Red, Cecil Moores

Louada Rothes Fragrance

Roan, Louada Manor Farms

Almahurst Bandmaster

Red, Henry H. Knight

Ashbourne Jealousy 3d

Roan, W. L. Lyons Brown

Powgavie Flying Fortress

Dk. Roan, David H. Hope & Son

Broadlawn Secret 4th

Dk. Roan, Metz Bros.

Maxwood Dura

Dk. Roan, G. E. Evans & Sons

Rose Princess 2d

Red, Frank Frey

WHITE EMBLEM — The senior bull calf from our show string. Was champion bull at county and district fairs this fall. This bull has a lot of out come to him and should make a good breeding bull.



Some typical cows in the Deason herd. These are the kind that are being offered in this sale.

LOT 10 — FEMALE

DEASON

GRANDVIEW GIPSY MAID 6th 2979-795

Tattoo RE D339

Roan; calved April 24, 1958; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:

G Prince Regent
Red, Mathers Bros.

Echt Prince Regent
Red, Miss Mary J. G. Macpherson
Leveldale Victoria 2d
Red, Mathers Bros.

DAM:

Grandview Gipsy Maid
Dk. Roan, O. H. Deason

Mercury Aspiration
Roan, Sni-A-Bar Farms
Gipsy Maid 23d
Red, Don Campbell

GRANDVIEW GIPSY MAID 6th — This is a good, thick, deep bodied cow. A heavy milker. Sold her calf as a club steer this year. Pasture bred to Melbourne Clarion.

LOT 11 — FEMALE**DEASON****GRANDVIEW VIOLET RUBY 8th 3033-129**

Tattoo RE D393

Red; calved May 5, 1959; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

G Royal Max
Red, O. H. Deason

G Sunnyside Max
Red, O. H. Deason
Grandview Royal Duchess
Red, Wm. Bartholomay, Jr.

DAM:

Grandview Violet Ruby 4th
Red, O. H. Deason & Son

W L Max Major 14th
Red, W. C. Anderson & Sons
Violet Ruby 2d
Red, Tribble Bros.

GRANDVIEW VIOLET RUBY 8th — This is one of the few females we have left out of G Royal Max. She is deep, thick and smooth. A very good milker and brood cow. Bred July 1 to Ashbourne Silver Emblem.

LOT 12 — FEMALE**DEASON****GRANDVIEW RED DOROTHY 3063-499**

Tattoo RE D426

Red; calved June 6, 1960; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

G Prince Regent
Red, Mathers Bros.

Echt Prince Regent
Red, Miss Mary J. G. Macpherson
Leveldale Victoria 2d
Red, Mathers Bros.

DAM:

Lovely Dorothy 3d
Roan, Hubert Blasingame

Commander
Red, Tomson Bros.
Lovely Dorothy 2d
Roan, Hubert Blasingame

GRANDVIEW RED DOROTHY — This good cow is really deep and thick. Lost her calf this past year in a snow storm. Pasture bred this summer to Melbourne Clarion.

LOT 13 — FEMALE**DEASON****GRANDVIEW MINA 8th 3159-481**

Tattoo RE D538

Red; calved March 10, 1963; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Susanna's Custodian 21st
Red, S. J. O'Bryan

Leveldale Custodian
Roan, Mathers Bros.
Susanna Princess Royal
Red, J. B. Veitch

DAM:

Grandview Mina 4th
Red, O. H. Deason & Son

M F Elvin's Type
Red, Thorp Metz
Grandview Mina
Roan, O. H. Deason & Son

GRANDVIEW MINA 8th — This young cow is deep and thick and good headed. We had the misfortune of losing her calf in July at calving time but had decided to put her in the sale. She is bred to Ashbourne Silver Emblem on Sept. 15. You will like her.

Susanna's Custodian 21st
Grand champion at the
1957 Chicagoland Short-
horn Show. This bull has
done a tremendous job in
the Deason-Rayburn herds.
Six daughters sell in this
sale.



LOT 14 — FEMALE

DEASON

GRANDVIEW AUGUSTA LASS 3159-480

Tattoo RE D537

Red; calved March 11, 1963; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Susanna's Custodian 21st
Red, S. J. O'Bryan

Leveldale Custodian
Roan, Mathers Bros.
Susanna Princess Royal
Red, J. B. Veitch

DAM:

Lancaster Augusta 13th
Red, Tribble Bros.

Sierra Bandit Leader
Red, Hal Williams
Lancaster Augusta 8th
Red, Tribble Bros.

GRANDVIEW AUGUSTA LASS — This Susanna's Custodian 21st daughter is out of one of the best breeding cows on the farm. She calved July 26, a roan heifer calf by Ashbourne Silver Emblem; should be rebred to him by sale date.

LOT 15 — FEMALE

DEASON

GRANDVIEW CLIPPER LADY 5th 3159-492

Tattoo RE D522

Roan; calved March 12, 1963; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Grandview Clipper Lady 3d
Roan, O. H. Deason & Son

Grandview Upright
Roan, Sni-A-Bar Farms
Lancaster Lady 6th
Red, Tribble Bros.

GRANDVIEW CLIPPER LADY 5th — This is a good daughter of Melbourne Clarion. Bred to Ashbourne Silver Emblem, May 17.



LaTonna Spencer and her father, E. Dean Spencer, Woodward, Okla., with Grandview Ethel Maid by Susanna Custodian 21st. This heifer was champion at the 1964 Oklahoma State Sale where she sold for \$610 to Cramer Bros., Elmwood, Okla. Several Ethel females sell in this sale.

LOT 16 — FEMALE

DEASON

GRANDVIEW GLOSTER MISSIE 3159-488

Tattoo RE D523

Roan; calved March 14, 1963; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Grandview Golden Gloster
Roan, O. H. Deason

Grandview Dawn Upright
Red, O. H. Deason
Grandview Gloster Lady 6th
Roan, O. H. Deason

GRANDVIEW GLOSTER MISSIE — This is a good daughter of Melbourne Clarion. Bred to Ashbourne Silver Emblem on June 3.

LOT 17 — FEMALE

DEASON

G CUSTODIAN'S ETHEL 3159-478

Tattoo RE D533

Red; calved March 15, 1963; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:

Susanna's Custodian 21st
Red, S. J. O'Bryan

Leveldale Custodian
Roan, Mathers Bros.
Susanna Princess Royal
Red, J. B. Veitch

DAM:

G Max's Ethel
Red, O. H. Deason

W L Max Major 14th
Red, W. C. Anderson & Son
Grandview Ethel 2d
Red, O. H. Deason

G CUSTODIAN'S ETHEL — A good red daughter of Susanna's Custodian 21st. Has a roan heifer calf born August 12 by Ashbourne Villager. Should be rebred by sale date to Ashbourne Silver Emblem.



Ashbourne Silver Emblem . . .

This view shows the good rear quarters of this impressive improver. Eight sons, and 10 daughters sell in this sale.

G Clarion's Augusta, junior division champion heifer, 1963 Tulsa State Fair and 1964 Oklahoma Junior Livestock Show.



LOT 18 — FEMALE

DEASON

G MINA LADY 3176-517

Tattoo RE D562

Dark roan; calved July 10, 1963; bred by O. H. Deason & Son, Fort Cobb, Okla; second owner, Nov. 1, 1963, Jack Deason, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Grandview Mina 6th
Red, O. H. Deason & Son

M F Elvin's Type
Red, Thorp Metz
Grandview Mina 2d
Red, O. H. Deason & Son

G MINA LADY — This heifer has a white bull calf at foot by Ashbourne Silver Emblem born August 12. Will probably be rebred to him by sale date.

LOT 19 — FEMALE**DEASON****GRANDVIEW BESSIE BELLE 3203-089**

Tattoo RE D615

Dark roan; calved July 23, 1963; bred by Mervin Deason, Fort Cobb, Okla.; calved property of Rickey Andrews, Granbury, Texas; second owner, June 28, 1964, O. H. Deason & Son, Fort Cobb, Okla.

Tolquhon Keynote
Red, John L. Sleigh

Bapton Lowland Leader
Red, Cecil Moores
Tolquhon Princess Bess
Red, John L. Sleigh

SIRE:

Melbourne Clarion
Red, Thos E. Wilson

Beaufort Bulldozer
Red, Lord Lovat
Beaufort Clara Belle
Red, Lord Lovat

Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

Leveldale Custodian
Roan, Mathers Bros.
Susanna Princess Royal
Red, J. B. Veitch

Susanna's Custodian 21st
Red, S. J. O'Bryan

M F Elvin's Type
Red, Thorp Metz
Micah's Bess
Red, Tribble Bros.

DAM:

G Custodian's Bess
Red, Mervin Deason

Grandview Bess
Red, O. H. Deason & Son

GRANDVIEW BESSIE BELLE — This young cow has a roan heifer calf at side by Ashbourne Silver Emblem, August 30. Probably will be rebred to him by sale.

LOT 20 — FEMALE**DEASON****GRANDVIEW GOLDEN BELLE 3203-091**

Tattoo RE D612

Dark roan; calved Aug. 24, 1963; bred by O. H. Deason, Fort Cobb, Okla.; calved property of Rickey Andrews, Granbury, Texas; second owner, June 28, 1964, Jack Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

G Prince Regent
Red, Mathers Bros.

Echt Prince Regent
Red, Miss Mary J. G. Macpherson
Leveldale Victoria 2d
Red, Mathers Bros.

DAM:

G Golden Maisie 7th
Red, O. H. Deason

Prince Rothes
Roan Miles of View Farms
Golden Maisie
Red, W. P. Wamsley

H Golden Maisie
Red, W. P. Wamsley

GRANDVIEW GOLDEN BELLE — This is one of the good heifers by Ashbourne Silver Emblem. She was bred July 8 to Oakwood Kinsman x, our new polled bull.



OAKWOOD KINSMAN x
Son of the \$3,000 Oakwood Constellation x that was purchased last spring in the Sutherland Sale, Kentucky. A bull with the best Calrossie and Millhills blood in his background.

LOT 21 — FEMALE

DEASON

GRANDVIEW EMBLEM LADY 3203-092

Tattoo RE D613

Roan; calved Sept. 4, 1963; bred by O. H. Deason, Fort Cobb, Okla.; calved property of Rickey Andrews, Granbury, Texas; second owner, June 28, 1964, Jack Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Bapton Constructor
Red, Cecil Moores
Louada Rothes Frangrance
Roan, Louada Manor Farms

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

G Prince Regent
Red, Mathers Bros.

DAM:

Grandview Gloster Lady 10th
Red, O. H. Deason

Grandview Gloster Lady 6th
Roan, O. H. Deason

Echt Prince Regent
Red, Miss Mary J. G. Macpherson
Leveldale Victoria 2d
Red, Mathers Bros.

Grandview Upright
Roan, Sni-A-Bar Farms
Grandview Gloster Lady 2d
Red, O. H. Deason

GRANDVIEW EMBLEM LADY — Another real good foundation female by Ashbourne Silver Emblem. She was bred August 30 to Oakwood Kinsman x, our new polled bull.



Grandview Missie 2nd, another typical Deason show winner. This heifer was the first-prize summer yearling at the 1951 Southwestern Exposition, Ft. Worth.

LOT 22 — FEMALE

DEASON

GRANDVIEW GLOSTER SAL 3203-090

Tattoo RE D614

Red; calved Oct. 7, 1963; bred by O. H. Deason, Fort Cobb, Okla.; calved property of Rickey Andrews, Granbury, Texas; second owner, June 28, 1964, David Deason, Fort Cobb, Okla.

SIRE: Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

G Prince Regent
Red, Mathers Bros.

Echt Prince Regent
Red, Miss Mary J. G. Macpherson
Leveldale Victoria 2d
Red, Mathers Bros.

DAM: Grandview Gloster Girl
RLW, O. H. Deason

Grandview Dawn Upright
Red, O. H. Deason
Grandview Gloster Lady 6th
Roan, O. H. Deason

Grandview Golden Gloster
Roan, O. H. Deason

GRANDVIEW GLOSTER SAL — This is one of the older females by Ashbourne Silver Emblem. She is low set, deep, and good headed. You will like her. Bred to Oakwood Kinsman May 17, 1965. Polled breeders take note.

LOT 23 — FEMALE**DEASON****GRANDVIEW SOONER MYRTLE 3195-691**

Tattoo RE D579

Roan; calved Dec. 15, 1963; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Louada Regalia
Roan, Louada Manor Farms, Ltd.
Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

DAM:

Grandview Miss Myrtle 9th
Red, O. H. Deason & Son

M F Elvin's Type
Red, Thorp Metz
Grandview Miss Myrtle 4th
Red, R. L. Friedman

GRANDVIEW SOONER MYRTLE — A good daughter of Ashbourne Silver Emblem. Bred on July 1 to Oakwood Kinsman, our new polled bull.

LOT 24 — FEMALE**DEASON****GRANDVIEW SILVER MYRTLE 3195-688**

Tattoo RE D595

White; calved Jan. 21, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Louada Regalia
Roan, Louada Manor Farms, Ltd.
Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

DAM:

Grandview Lady Myrtle
Roan, O. H. Deason & Son

Susanna's Custodian 21st
Red, S. J. O'Bryan
Grandview Miss Myrtle 5th
Roan, R. L. Friedman

GRANDVIEW SILVER MYRTLE — This is our junior yearling show heifer. She has been champion female at all our local shows and we have high hopes for her at Oklahoma City and Tulsa. A wonderful brood cow prospect. Bred September 6 to Grandview Regalia.

LOT 25 — FEMALE**DEASON****GRANDVIEW AUGUSTA LASS 2nd 3195-712**

Tattoo RE D602

Red; calved Feb. 2, 1964; bred by O. H. Deason & Son, Fort Cobb, Okla.; calved property of Jack Deason, Fort Cobb, Okla.

SIRE:

Ashbourne Ocean Wave
Dk. Roan, W. L. Lyons Brown

Ashbourne Bank Balance
Red, Lord Lovat
Glastullich Augusta Carol
Dk. Roan, Wm. J. MacGillivray

DAM:

Lancaster Augusta 13th
Red, Tribble Bros.

Sierra Bandit Leader
Red, Hal Williams
Lancaster Augusta 8th
Red, Tribble Bros.

GRANDVIEW AUGUSTA LASS 2nd — This is David's junior yearling show heifer. She won her class last year as a junior calf at Tulsa and Kansas City in junior division. She is deep and thick with lots of size — bred to Grandview Marauder June 15.



MELBOURNE CLARION . . .
By imported Tolquhon Key-note and out of a granddaughter of Kirkton Baronet. Purchased from Melbourne Farms, Big Rock, Ill., and the sire of 15 females in this sale.

LOT 26 — FEMALE

DEASON

GRANDVIEW VILLAGE PRINCESS 3195-703

Tattoo RE D589

Red; calved Feb. 10, 1964; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Grandview Village Lady 2d
Red, O. H. Deason

W L Max Major 14th
Red, W. C. Anderson & Son
Grandview Village Lady
Roan, O. H. Deason

GRANDVIEW VILLAGE PRINCESS — Another good daughter of Melbourne Clarion. She was bred July 21 to Oakwood Kinsman x.

LOT 27 — FEMALE

DEASON

GRANDVIEW CLEMENCY LADY 3195-699

Tattoo RE D585

Dark roan; calved Feb. 17, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

G Clemency Girl
Red, O. H. Deason & Son

W L Max Major 14th
Red, W. C. Anderson & Son
Clemency 5th
Roan, Tribble Bros.

GRANDVIEW CLEMENCY LADY — This is a good Melbourne Clarion daughter. Bred to Grandview Silver Master, our junior yearling show bull, on June 23.

LOT 28 — FEMALE**DEASON****GRANDVIEW PRINCESS ETHEL 3195-700**

Tattoo RE D588

Dark roan; calved Feb. 21, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Grandview Ethel 8th
Roan, O. H. Deason & Son

M F Elvin's Type
Red, Thorp Metz
Grandview Ethel
Roan, O. H. Deason & Son

GRANDVIEW PRINCESS ETHEL — A dark roan daughter of Melbourne Clarion.
Bred on June 18 to Oakwood Kinsman x.

LOT 29 — FEMALE**DEASON****GRANDVIEW ROAN GLOSTER 3195-702**

Tattoo RE D586

Dark roan; calved Feb. 25, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Grandview Golden Gloster
Roan, O. H. Deason

Grandview Dawn Upright
Red, O. H. Deason
Grandview Gloster Lady 6th
Roan, O. H. Deason

GRANDVIEW ROAN GLOSTER — A dark roan daughter of Melbourne Clarion.
Bred to Grandview Marauder, son of Ashbourne Silver Emblem, on July 30th.

LOT 30 — FEMALE**DEASON****GRANDVIEW ROSEWOOD 3195-706**

Tattoo RE D604

Roan; calved March 24, 1964; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:

Ashbourne Ocean Wave
Dk. Roan, W. L. Lyons Brown

Ashbourne Bank Balance
Red, Lord Lovat
Glastullich Augusta Carol
Dk. Roan, Wm. J. MacGillivray

DAM:

G Max's Ethel
Red, O. H. Deason

W L Max Major 14th
Red, W. C. Anderson & Son
Grandview Ethel 2d
Red, O. H. Deason

GRANDVIEW ROSEWOOD — A good daughter of Ashbourne Ocean Wave. Bred to Oakwood Kinsman x in the summer.

LOT 31 — FEMALE

DEASON

GRANDVIEW SILVER BELLE 3195-705

Tattoo RE D598

White; calved April 22, 1964; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Louada Regalia
Roan, Louada Manor Farms, Ltd.
Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

DAM:

Grandview Gloster Belle
Roan, O. H. Deason

G Prince Regent
Red, Mathers Bros.
Grandview Gloster Lady 5th
Roan, O. H. Deason

GRANDVIEW SILVER BELLE — This is our spring yearling show heifer. She is a wonderfully good-headed heifer and very deep bodied. We think she will have many friends sale day. Bred to Grandview Regalia, Sept. 20.

SHORTHORNS PAY!

Ray Holder, Harrisonville, Mo., can tell you what good Shorthorns are worth. Ray raises cattle of another breed but two years ago he mated a Shorthorn bull to 20 of his cows and another bull, the same breed as the cows, to the other half of his herd.

Nineteen crossbred calves resulted. These were developed the same way and on the same feed as his straightbreds. At the end of eight months, when sold, the crossbreds averaged 189 lbs. a head more and sold at the same price as his straightbreds. The heifers sold for \$20.00 per cwt. and the steers for \$23.00. With a little arithmetic it is easy to figure that the Shorthorn bull added \$43.47 to the value of every steer calf raised and \$37.80 to each heifer. If 10 of these 19 crossbreds were steers and nine heifers, the added return from using a Shorthorn bull was \$774.90 on just one calf crop of 19 head that were marketed on last spring's "down" market.

If you want greater beef profits, turn to Shorthorns.

LOT 32 — FEMALE**DEASON****GRANDVIEW ETHEL BEAUTY 3237-210**

Tattoo RE D620

White; calved May 26, 1964; bred and owned by David Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Villager
Dk. Roan, W. L. Lyons Brown
Don Hill Rosemary 4th
Roan, S. A. Donahoe

Gregg Farms Mercury
Roan, D. M. Gregg
Don Hill Rosemary
Roan, S. A. Donahoe

Custodian's Successor
Red, Bart Rayburn

Susanna's Custodian 21st
Red, S. J. O'Bryan
K Beauty
Red, W. P. Wamsley

DAM:

Grandview Ethel 16th
Roan, O. H. Deason & Son
Grandview Ethel 11th
Red, O. H. Deason & Son

G Prince Regent
Red, Mathers Bros.
Grandview Ethel
Roan, O. H. Deason & Son

GRANDVIEW ETHEL BEAUTY — This is David's summer yearling show heifer. She is the right type — growthy, with a lot of scale. Sells open.

LOT 33 — FEMALE**DEASON****GRANDVIEW AUGUSTA BELLE 3237-209**

Tattoo RE D632

Red; calved Aug. 1, 1964; bred and owned by David Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Villager
Dk. Roan, W. L. Lyons Brown
Don Hill Rosemary 4th
Roan, S. A. Donahoe

Gregg Farms Mercury
Roan, D. M. Gregg
Don Hill Rosemary
Roan, S. A. Donahoe

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

G Clarion's Augusta
Roan, O. H. Deason
G Elvin's Augusta
Red, O. H. Deason

M F Elvin's Type
Red, Thorp Metz
Grandview Augusta
Red, O. H. Deason

GRANDVIEW AUGUSTA BELLE — This is David's heifer. She is really good and would have made a show heifer. Will sell open.





Ricky Andrews, Granbury, Texas, with his champion Shorthorn of the junior division, 1965 Southwestern Exposition, Ft. Worth. This was a Deason-bred daughter of Melbourne Clarion.

LOT 34 — FEMALE

DEASON

GRANDVIEW MISS ROSEMARY 3225-469

Tattoo RE D618

White; calved Aug. 2, 1964; bred and owned by Mervin Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Gregg Farms Mercury
Roan, D. M. Gregg

DAM:

Don Hill Rosemary 4th
Roan, S. A. Donahoe

Don Hill Rosemary
Roan, S. A. Donahoe

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Edellyn Valiant Mercury
Dk. Roan, Thos. E. Wilson
Missie 235th
Red, D. M. Gregg

Edellyn Loyal Mercury
Roan, Thos. E. Wilson
Comrie Rosemary 4th
Roan, Robert Macfarlane, Jr.

GRANDVIEW MISS ROSEMARY — We should be showing this white summer yearling. She is deep, thick, and has plenty of size. Her half sister last year won her class almost everywhere we showed her. She was sold to Ricky Andrews, Granbury, Texas, and was champion female of junior division at Fort Worth spring stock show. Sells open.

LOT 35 — FEMALE**DEASON****GRANDVIEW STAR AUGUSTA 3237-226**

Tattoo RE D638

Red; calved Oct. 10, 1964; bred by Rickey Andrews, Granbury, Texas; calved property of Jack Deason, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Baption Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Villager
Dk. Roan, W. L. Lyons Brown
Don Hill Rosemary 4th
Roan, S. A. Donahoe

Gregg Farms Mercury
Roan, D. M. Gregg
Don Hill Rosemary
Roan, S. A. Donahoe

Lone Star Ranger S 4
Red, R. E. Smith

Kirkton Golden Star
Red, MacGillivray & Cameron
Everlee Rosebud 9th
Red, J. Everett Brown

DAM:

Lone Star Augusta 105
Red, Ed Cullen
Lone Star Augusta 104
Dk. Roan, R. E. Smith

Cruggleton Pirret
Dk. Roan, Albert Jas. Marshall, Est.
Augusta 157th
Roan, H. C. Page

GRANDVIEW STAR AUGUSTA — This is one of the few females we have out of Ashbourne Villager, she should be a real good brood cow. Sells open.

LOT 36 — FEMALE**DEASON****GRANDVIEW VIOLET QUEEN 3237-230**

Tattoo RE D636

Dark roan; calved Nov. 20, 1964; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Baption Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown
Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Susanna's Custodian 21st
Red, S. J. O'Bryan

Leveldale Custodian
Roan, Mathers Bros.
Susanna Princess Royal
Red, J. B. Veitch

DAM:

Grandview Violet Lady
Roan, O. H. Deason & Son
Grandview Violet Ruby 7th
Red, O. H. Deason & Son

Grandview Dawn Upright
Red, O. H. Deason
Grandview Violet Ruby 4th
Red, O. H. Deason & Son

GRANDVIEW VIOLET QUEEN — This roan senior calf is a full sister to our senior heifer calf last year that was junior and reserve grand champion female at Tulsa last fall and sold to Ricky Andrews of Granbury, Texas. She was reserve champion of the junior division at Fort Worth. This heifer will make a show heifer for some junior member. Sells open.

LOT 37 — FEMALE**DEASON****GRANDVIEW GIPSY BELLE 3237-203**

Tattoo RE D626

Red; calved Dec. 12, 1964; bred and owned by O. H. Deason, Fort Cobb, Okla.

Tolquhon Keynote
Red, John L. Sleigh

Bapton Lowland Leader
Red, Cecil Moores
Tolquhon Princess Bess
Red, John L. Sleigh

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Beaufort Bulldozer
Red, Lord Lovat
Beaufort Clara Belle
Red, Lord Lovat

Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

M F Elvin's Type
Red, Thorp Metz

Elvin's Heir
Red, Albert Jas. Marshall
Drynie Secret 31st
Roan, Robert Maclean

DAM:

Grandview Gipsy Maid 5th
Red, O. H. Deason

Grandview Upright
Roan, Sni-A-Bar Farms
Grandview Gipsy Maid
Dk. Roan, O. H. Deason

Grandview Gipsy Maid 3d
Red, O. H. Deason

GRANDVIEW GIPSY BELLE — This is one of the most growthy heifers we have seen by Melbourne Clarion. She is the kind we are looking for today — lots of size and scale for age. Sells open.

LOT 38 — FEMALE**DEASON****GRANDVIEW QUEEN ETHEL 3237-234**

Tattoo RE D639

Roan; calved Jan. 3, 1965; bred and owned by O. H. Deason & Son, Fort Cobb, Okla.

Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

SIRE:

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

G Prince Regent
Red, Mathers Bros.

Echt Prince Regent
Red, Miss Mary J. G. Macpherson
Leveldale Victoria 2d
Red, Mathers Bros.

DAM:

Grandview Ethel 11th
Red, O. H. Deason & Son

Mercury Aspiration
Roan, Sni-A-Bar Farms
Sni-A-Bar Ethel 9th
Roan, Sni-A-Bar Farms

Grandview Ethel
Roan, O. H. Deason & Son

GRANDVIEW QUEEN ETHEL — A real nice junior heifer calf by Ashbourne Silver Emblem. Would make a real nice show heifer. Sells open.

The next 16 females are consigned by Bart Rayburn of Bradley, Okla. Bart and the Deasons co-own their herd sires. The Rayburn herd is one of the quality operations in Oklahoma. Calves produced have consistently placed high in junior steer and heifer shows and breeding stock has topped Oklahoma state sales. You'll like this offering, too.

LOT 39 — FEMALE

RAYBURN

BROADLAWN MISSIE 2893-107

Tattoo LE 62

Red; calved March 2, 1956; bred by Frank Frey, Chickasha, Okla.; owned by Bart Rayburn, Bradley, Okla.

SIRE:

Powgavie Flying Fortress
Dk. Roan, David H. Hope & Son

Calrossie Tempest
Dk. Roan, J. & D. P. MacGillivray
Golden Gertrude
Dk. Roan, James Durno

Broadlawn Fortress 7th
Dk. Roan, Metz Bros.

Helfred Broadback
Roan, F. W. Hubbell
Secret 5th
Red, Metz Bros.

Broadlawn Secret 4th
Dk. Roan, Metz Bros.

DAM:

Hallwood Mercury
Roan, Sni-A-Bar Farms

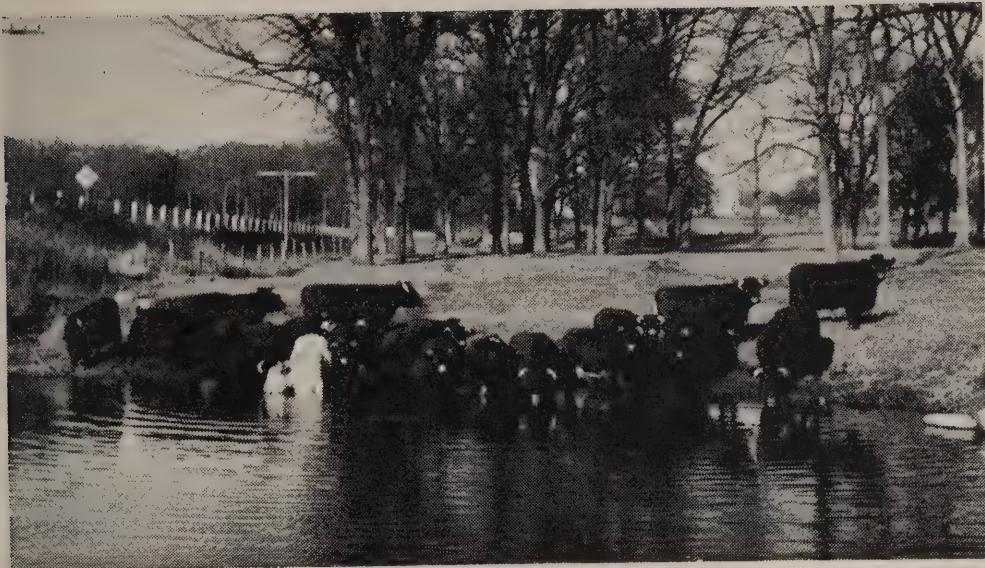
Edellyn Campeon Mercury
White, Thos. E. Wilson
Sni-A-Bar Augusta 40th
Red, Sni-A-Bar Farms

Missie 7th
Roan, L. P. Burford & Son

Scarlet Sensation
Red, L. P. Burford & Son
Sni-A-Bar Missie 28th
Red, Sni-A-Bar Farms

Missie 5th
Red, L. P. Burford

BROADLAWN MISSIE — We are selling four cows by Broadlawn Fortress 7th. All are good, big, roomy cows. This cow's calf went to Olton, Texas, last year. Will calve before sale to Ashbourne Silver Emblem.



LOT 40 — FEMALE

RAYBURN

GOLDEN OAK VIOLET 26th 2900-473

Tattoo LE 295 RE 295

Red; calved March 29, 1956; bred by C. M. Caraway & Sons, De Leon, Texas; second owner, April 20, 1956, Bart Rayburn, Bradley, Okla.

M F Goldfinder
Roan, Merryvale Farm

SIRE:

Goldfinder's Pride
Roan, Merryvale Farm

Emma 47th
Roan, Andes Bros.

Golden Oak Prince 49th
Red, C. M. Carraway & Sons

DAM:

Golden Oak Violet 14th
Red, C. M. Caraway & Sons

Golden Oak Violet 6th
Red, C. M. Caraway & Sons

Supreme Goldfinder
Roan, M. D. Whimple
Nonpareil Princess 2d
Red, Stanley Douglas

Prince Peter Pride
Roan, Miles of View Farms
Emma 40th
Red, Andes Bros.

Westmorland Prince
Red, Chas. R. Hartsook
Golden Oak Gloster
Red, C. M. Caraway & Sons

Prince Peter Albert
White, C. M. Caraway & Sons
Merryvale Violet 10th
Roan, Merryvale Farm

GOLDEN OAK VIOLET 26th — A club boy looking for a senior heifer calf for next fall can find it here in this cow's calf. A three-in-one deal. Has a top heifer calf dropped in early September. From the Caraway Violets that have been consistent producers.

LOT 41 — FEMALE**RAYBURN****ROSE PRINCESS 3d 2936-782**

Tattoo LE 72

Red; calved May 3, 1957; bred and owned by Frank Frey, Chickasha, Okla.

SIRE:
 Powgavie Flying Fortress
 Dk. Roan, David H. Hope & Son

Calrossie Tempest
Dk. Roan, J. & D. P. MacGillivray
Golden Gertrude
Dk. Roan, James Durno

Broadlawn Fortress 7th
 Dk. Roan, Metz Bros.

Helfred Broadback
Roan, F. W. Hubbell
Secret 5th
Red, Metz Bros.

Broadlawn Secret 4th
 Dk. Roan, Metz Bros.

DAM:
 Campeon Royal Leader
 Roan, L. P. Burford & Son

Ark Lea Royal Leader 2d
Red, Thos. E. Wilson
Sni-A-Bar Nonpareil Gem 5th
White, Sni-A-Bar Farms

Rose Princess 2d
 Red, Frank Frey

Grandview Pride
Red, O. H. Deason
Princess Trumpeter 2d
Roan, H. D. Stone

Rose Princess
 Roan, H. D. Stone

ROSE PRINCESS 3d — Another Fortress cow. Her last calf went to Olton, Texas.
 Will calve before sale to Silver Emblem.

LOT 42 — FEMALE**RAYBURN****G MISSIE 2941-667**

Tattoo RE H387

Red; calved Sept. 21, 1957; bred and owned by W. P. Wamsley, Fort Cobb, Okla.

SIRE:
 Crichton Bamangwato
 Red, R. H. Watherston

Kirkton Great Expectation
Red, K. P. MacGillivray
Crichton Helen Broadhooks
Red, R. H. Watherston

Golden Oak Gwato
 Red, C. M. Caraway & Sons

Golden Oak Leader 37th
Red, C. M. Caraway & Sons
Golden Oak Gloster
Red, C. M. Caraway & Sons

Golden Oak Gloster 5th
 Red, C. M. Caraway & Sons

DAM:
 Kair Victory
 Red, G. J. C. Anderson

Bapton Commando
Red, J. V. Rank
Kair Victoria
Dk. Roan, G. J. C. Anderson

K Missie
 Roan, W. P. Wamsley

Sni-A-Bar Mercury
Roan, Sni-A-Bar Farms
Mysie's Missie 2d
Red, W. P. Wamsley

Mysie's Missie 3d
 RWM, W. P. Wamsley

G MISSIE — A cow with a good pedigree and a good individual. She has produced winners for us. Will calve before sale to Silver Emblem.

LOT 43 — FEMALE**RAYBURN****NONPAREIL GEM 3d 2956-634**

Tattoo LE 46 RE 46

Red; calved Nov. 4, 1957; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:Helfred Emperor 44th
Roan, F. W. HubbellCorrimony Emperor
Roan, J. M. Grigor
Farmingham Missie
Red, Hepburn Ingham**DAM:**Nonpareil Gem 2d
Roan, L. P. Burford & SonCampeon Upright
Roan, Sni-A-Bar Farms
Nonpareill Gem
Roan, L. P. Burford & Son

NONPARIEL GEM 3d — This cow traces on bottom side to Sni-A-Bar Nonpariel Gem bought in that dispersal by the late L. P. Burford. A three-in-one deal. Has a heifer calf by Ashbourne Silver Emblem dropped in early September.

LOT 44 — FEMALE**RAYBURN****BROADLAWN LASSIE 2962-551**

Tattoo LE 83

Roan; calved Nov. 20, 1957; bred and owned by Frank Frey, Chickasha, Okla.

SIRE:Broadlawn Fortress 7th
Dk. Roan, Metz Bros.Powgavie Flying Fortress
Dk. Roan, David H. Hope & Son
Broadlawn Secret 4th
Dk. Roan, Metz Bros.**DAM:**Emma Lassie
Roan, H. D. StoneGrandview Pride
Red, O. H. Deason
Pansy 4th
Roan, H. D. Stone

BROADLAWN LASSIE — Another Fortress cow we should be retaining. Her last calf went to Olton, Texas. Will calve before sale to Silver Emblem.

LOT 45 — FEMALE**RAYBURN****GRANDVIEW ETHEL 9th 2979-801**

Tattoo RE D337

Red; calved April 15, 1958; bred and owned by O. H. Deason, Fort Cobb, Okla.

SIRE:M F Elvin's Type
Red, Thorp MetzElvin's Heir
Red, Albert Jas. Marshall
Drynie Secret 31st
Roan, Robert Maclean**DAM:**Grandview Ethel 2d
Red, O. H. DeasonSunnyside Royal Leader 2d
Red, Mark Cooper
Sni-A-Bar Ethel 9th
Roan, Sni-A-Bar Farms

GRANDVIEW ETHEL 9th — A cow we bought to start the Ethel family in our herd. A very prolific cow. We have her daughter and granddaughter in herd. Has roan bull calf at foot by Silver Emblem.

LOT 46 — FEMALE**RAYBURN****BROADLAWN TOPSY 2981-865**

Tattoo LE 88

Red; calved April 25, 1958; bred by Frank Frey, Chickasha, Okla.; owned by Bart Rayburn, Bradley, Okla.

SIRE:

Broadlawn Fortress 7th
Dk. Roan, Metz Bros.

Powgavie Flying Fortress
Dk. Roan, David H. Hope & Son
Broadlawn Secret 4th
Dk. Roan, Metz Bros.

DAM:

Topsy's Emma
Red, Frank Frey

El-M-Bar Uprising
Roan, McVicker & Merrifield
Topsy 2d
Red, H. D. Stone

BROADLAWN TOPSY — Another Fortress cow whose heifer, by Silver Emblem, we are keeping. Should calve before sale to Silver Emblem.

LOT 47 — FEMALE**RAYBURN****ROSEBUD EMPRESS 3007-962**

Tattoo RE 907

Roan; calved Nov. 22, 1958; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:

Helfred Emperor 44th
Roan, F. W. Hubbell

Corrimony Emperor
Roan, J. M. Grigor
Farmingham Missie
Red, Hepburn Ingham

DAM:

Rosebud 15th
Roan, L. P. Burford & Son

Campeon Upright
Roan, Sni-A-Bar Farms
Leveldale Rosebud 14th
Red, L. E. Mathers, Jr.

ROSEBUD EMPRESS — A three-in-one deal. Has a calf at Hobart that has not been beaten this fall. A real good white bull calf dropped in early September on her now. Your next fall steer could easily come from this pair.

LOT 48 — FEMALE**RAYBURN****LADY SNOWBIRD C 3104-231**

Tattoo RE 206

Red; calved Nov. 10, 1961; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Custodian's Snowbird 2d C
Red, Bart Rayburn

Susanna's Custodian 21st
Red, S. J. O'Bryan
H Snowbird
Red, W. P. Wamsley

LADY SNOWBIRD C — This heifer lost her calf in mid-summer. Has been re-mated to Ashbourne Ocean Wave. Should be a good buy.

LOT 49 — FEMALE**RAYBURN****VICTORIA 10th C 3120-835**

Tattoo RE 217

Roan; calved Jan. 7, 1962; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:Melbourne Clarion
Red, Thos. E. WilsonTolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson**DAM:**Victoria 20th
Red, Bart RayburnHelfred Emperor 44th
Roan, F. W. Hubbell
Victoria 19th
Red, L. P. Burford & Son

VICTORIA 10th C — A cow that produces better than she looks. We are retaining a full sister. Will calve to Silver Emblem before sale date.

LOT 50 — FEMALE**RAYBURN****WINIFRED 33rd C 3120-834**

Tattoo RE 218

Roan; calved Jan. 18, 1962; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:Melbourne Clarion
Red, Thos. E. WilsonTolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson**DAM:**Winifred 31st
RWM, Oklahoma A&M CollegeDefiance Upright
Red, Oklahoma A&M College
Winifred 23d
Red, Oklahoma A&M College

WINIFRED 33rd C — This heifer lost her calf in early summer but has been remated to Ashbourne Ocean Wave. From the Winifred family at Oklahoma State University.

WHY USE SHORTHORN BULLS?

John Catron, Camp Crook, South Dakota, turned a Shorthorn, a Polled Hereford, and an Angus bull with 120 cows. One hundred calves resulted. Catron did not guess — he weighed the calves.

THE BOX SCORE

Sire	No. Calves	Av. Weaning Weight	Total Pounds
Shorthorn	47	330 lbs.	15,510
Hereford	34	306 lbs.	10,404
Angus	24	313 lbs.	7,512

John Catron, just like you, Mr. Cattleman, was interested in production of total pounds of quality meat. That's why he now is convinced of the advantage and reliability of Shorthorns. You, too, can harvest this kind of a crop by using Shorthorns.

LOT 51 — FEMALE**RAYBURN****GLOSTER MISSIE 3192-468**

Tattoo LE 400

Red; calved Oct. 9, 1963; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

G Missie
Red, W. P. Wamsley

Golden Oak Gwato
Red, C. M. Caraway & Sons
K Missie
Roan, W. P. Wamsley

GLOSTER MISSIE — A very breedy headed heifer. Sells pasture bred to Ashbourne Ocean Wave.

LOT 52 — FEMALE**RAYBURN****AUGUSTA QUEEN 2nd 3192-473**

Tattoo LE 405

Red; calved Oct. 15, 1963; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Custodian's Snowbird 2d C
Red, Bart Rayburn

Susanna's Custodian 21st
Red, S. J. O'Bryan
H Snowbird
Red, W. P. Wamsley

AUGUSTA QUEEN 2nd — Probably will be the buy of our females. From a consistent family. We have her full sister and dam. Sells pasture bred to Ashbourne Ocean Wave.

LOT 53 — FEMALE**RAYBURN****QUEEN OF BEAUTY 8th 3192-476**

Tattoo LE 408

Red; calved Oct. 23, 1963; bred and owned by Bart Rayburn, Bradley, Okla.

SIRE:

Melbourne Clarion
Red, Thos. E. Wilson

Tolquhon Keynote
Red, John L. Sleigh
Edellyn Clara Belle 3d
Dk. Roan, Thos. E. Wilson

DAM:

Custodian's Beauty
Red, Bart Rayburn

Susanna's Custodian 21st
Red, S. J. O'Bryan
K Beauty
Red, W. P. Wamsley

QUEEN OF BEAUTY 8th — A good daughter of Clarion and from our Beauty family same as the senior heifer calf selling. Sells pasture bred to Ashbourne Ocean Wave.



A Shorthorn or Polled Shorthorn cow herd is always a good investment. Shorthorn cows have healthier, huskier calves that gain quickly. How would you like to have a nice set of red calves like these on your farm?

LOT 54 — FEMALE

RAYBURN

QUEEN OF BEAUTY 33rd 3246-239

Tattoo LE 510

Light roan; calved Oct. 2, 1964; bred by Bart Rayburn, Bradley, Okla.; second owner, July 26, 1965, Jody Rayburn, Bradley, Okla.

SIRE:
Louada Regalia
Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

Ashbourne Silver Emblem
White, W. L. Lyons Brown

Almahurst Bandmaster
Red, Henry H. Knight
Ashbourne Jealousy 3d
Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

DAM:
K-Beauty 3d
Red, Bart Rayburn

K Beauty
Red, W. P. Wamsley

Corrimony Emperor
Roan, J. M. Grigor
Farmingham Missie
Red, Hepburn Ingham

Kair Victory
Red, G. J. C. Anderson
Highland Beauty 5th
Roan, W. P. Wamsley

QUEEN OF BEAUTY 33rd — The only daughter of Silver Emblem we will sell. Has been champion heifer at two shows already this fall. This heifer's grand dam cost \$700 in the last Fort Cobb sale. We are reluctant to sell her but wanted a good one for our first sale.

Standard Guarantee

OF AMERICAN SHORTHORN BREEDING ASSOCIATION

1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
2. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller. Cows with calves at foot even though bred are not given any guarantee.
4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction of all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any other animal later substituted.
5. All animals are sold to comply with the laws regulating tuberculosis and Bang's disease of the state or country into which they may be shipped.
6. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and record numbers of sire and dam, as well as service date.
7. Shipment will be made as soon as possible after the close of the sale, but at purchaser's risk of loss or injury after animals are bid off.



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LOT 54 — FEMALE

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Tattoo LE 510

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Roan, Louada Manor Farms, Ltd.

Bapton Constructor
Red, Cecil Moores
Louada Rothes Fragrance
Roan, Louada Manor Farms

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Red, Henry H. Knight
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Roan, W. L. Lyons Brown

Ashbourne Jealousy 13th
Dk. Roan, W. L. Lyons Brown

Corrimony Emperor
Roan, J. M. Grigor
Farmingham Missie
Red, Hepburn Ingham

DAM:
K-Beauty 3d
Red, Bart Rayburn

Kair Victory
Red, G. J. C. Anderson
Highland Beauty 5th
Roan, W. P. Wamsley

K Beauty
Red, W. P. Wamsley

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— NOTES —

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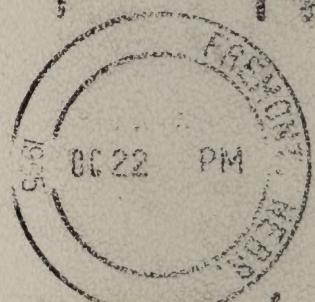
— NOTES —

— NOTES —

Deason-Rayburn

SHORTHORN PRODUCTION SALE

NOVEMBER 1 — FT. COBB, OKLAHOMA



FIRST CLASS MAIL

Wayne Neely
Hood College
Frederick, Maryland

Catalog mailed by

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1228 N. NYE AVENUE — FREMONT, NEBRASKA

(Return Requested)